

PREPARED FOODS

R&D Applications Seminar
CHICAGO



Westin Chicago Northwest
Itasca, IL

October 19-21, 2009

Prepared Foods' 2009 R&D Applications Seminar offers ingredient suppliers an opportunity to help educate their bench-level R&D customers with a practical, "How-to," PowerPoint presentation on their ingredients functionality or use in a specific application. This application information allows R&D professionals to work their way through the *Prototype Development*, *Build Ingredient Matrix*, and *Supplier Search* phases of the Product Development Process.

Monday and Tuesday's formats will each feature 5-6 concurrent tracks on specific applications challenges [bakery, dairy, beverage, etc.]. Each track will feature several 40-minute educationally-oriented presentations. **To find out how your company can present at the 2009 R&D Seminar, please visit www.PreparedFoods.com/rd.**

2008
R&D Seminar
Sponsors

- American Egg Board
- Ajinomoto
- California Raisin Board
- Comax Flavors
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- David Michael & Co.
- DSM Food Specialties, Inc.
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- Glanbia Nutritionals
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- Innophos
- OmegaPure
- Pizzey's Nutritionals
- Palsgaard
- TIC Gums
- The United Soybean Board
- Vegetable Juices
- Z Trim

Application Lab Track

This track features up to **13 Applications Labs** on Monday, Tuesday, and Wednesday. They allow suppliers to use retail or ingredient samples in their presentations to more effectively demonstrate an ingredient's functionality, or its application in a finished consumer product or model system. Suppliers can reserve an Application Lab on a first come first serve fee basis. Attendance is limited to ensure a highly personalized and interactive learning experience.

Expo

The **R&D Seminar Expo** is an excellent opportunity for suppliers to continue dialogues with processors. The Expo will be located in the Grand Ballroom, home to all meals and social functions, to insure good traffic. The Expo is limited to only 50 tabletops, so reserve yours today.

Sponsorships

The **R&D Seminar** offers sponsorships in all price ranges for sophisticated suppliers. Sponsorships include seminar binder, cocktail party, e-mail café, lanyards and more.

For Expo, Sponsorship or Application Lab information, contact your **Prepared Foods** sales rep, or Marge Whalen, Seminar Manager, at 630-694-4347 or whalenm@bnpmedia.com.

