

Impression based website advertising **GUARANTEES** that your ad will be seen by the number of product developers of **YOUR CHOICE**.

PREPARED FOODS

PreparedFoods.com



**PreparedFoods.com** provides information on global new product introductions, culinary trends, ingredient technology and practical applications. With a focus on content rich features to draw in product developers, your ad will get more impressions than ever before.

PREPARED FOODS

NUTRA Solutions.com



**NutraSolutions.com** helps product developers discover solutions for the creation and marketing of nutritional products in the compelling and dynamic health and wellness movement. This specialty site with our library of health conditions and ingredients are organized so that your marketing message reaches your target audience.



**SITE WIDE IMPRESSIONS**

are ads on the home page and secondary pages, or Run of Site (ROS). All ads rotate.

**OPTION 1**

- Leaderboard** – 728 x 90 pixels
- Medium Rectangle** – 300 x 250 pixels
- Rectangle (2 adjacent spots)** - 180 x 150 pixels

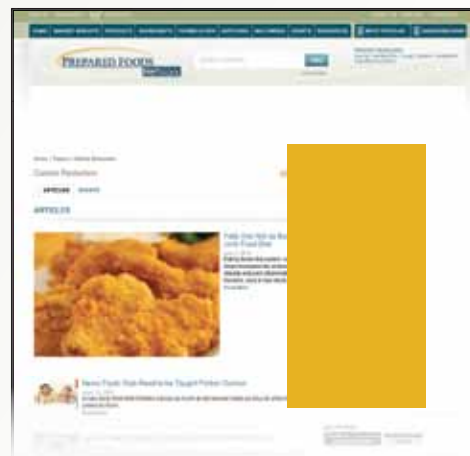


**TARGETED IMPRESSIONS**

are EXCLUSIVE ads on topic specific article pages of your choice. Ads rotate.

**OPTION 2**

- Leaderboard** – 728 x 90 pixels
- Medium Rectangle** – 300 x 250 pixels
- Skyscraper** – 160 x 600 pixels (2 available)
- Rectangle** – 180 x 150 pixels



**IMPACT IMPRESSIONS**

are Rich Media ads located on secondary pages or ROS except for the home page. Ads rotate.

**OPTION 3**

- Skyscraper** – 160 x 600 pixels expanded to 300 x 600 pixels total animation stage