

# EVENTS



PREPARED FOODS

## New Products Conference MINTeL

**Location: Naples, FL**  
**Date: September 11-14, 2011**

**Prepared Foods' New Products Conference** is the food & beverage industry's premier event, where R&D, Marketing and Executive Management professionals gather to gain valuable insights into new food and beverage products and exciting new consumer trends around the world.

The **New Products Conference** is a unique opportunity to listen to world-class speakers from organizations like Mintel, Technomic, NPD Group, the Culinary Institute of America, as well as major food & beverage companies, deliver critical consumer, culinary and new product trend presentations.



[www.PreparedFoods.com/npc](http://www.PreparedFoods.com/npc)



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## R&D Applications Seminar CHICAGO

**Location: Chicago, IL**  
**Date: October, 2011**

**Prepared Foods' 2011 R&D Applications Seminar - Chicago** offers ingredient suppliers an opportunity to help educate their bench-level R&D customers with a practical, "how-to" PowerPoint presentation on their ingredient's functionality or use in a specific application.

Application Lab Sessions feature the use of product samples to demonstrate an ingredient's functionality or application in a finished consumer product or model system. Sponsorships are available in all price ranges for sophisticated suppliers.



[www.PreparedFoods.com/rd](http://www.PreparedFoods.com/rd)



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## Virtual EXPO

Virtual events are gatherings of people sharing a common environment on the web to create an interactive experience. *Prepared Foods* brings you a new and unique opportunity to exhibit from your office.

Contact your *Prepared Foods* sales representative to learn more about this unique expo and how you can best leverage your exhibitor experience.

For sponsorship opportunities, contact your *Prepared Foods* sales rep or Marge Whalen, CMP, Senior Event Manager, at (847) 405-4071 or [whalenm@bnpmedia.com](mailto:whalenm@bnpmedia.com)