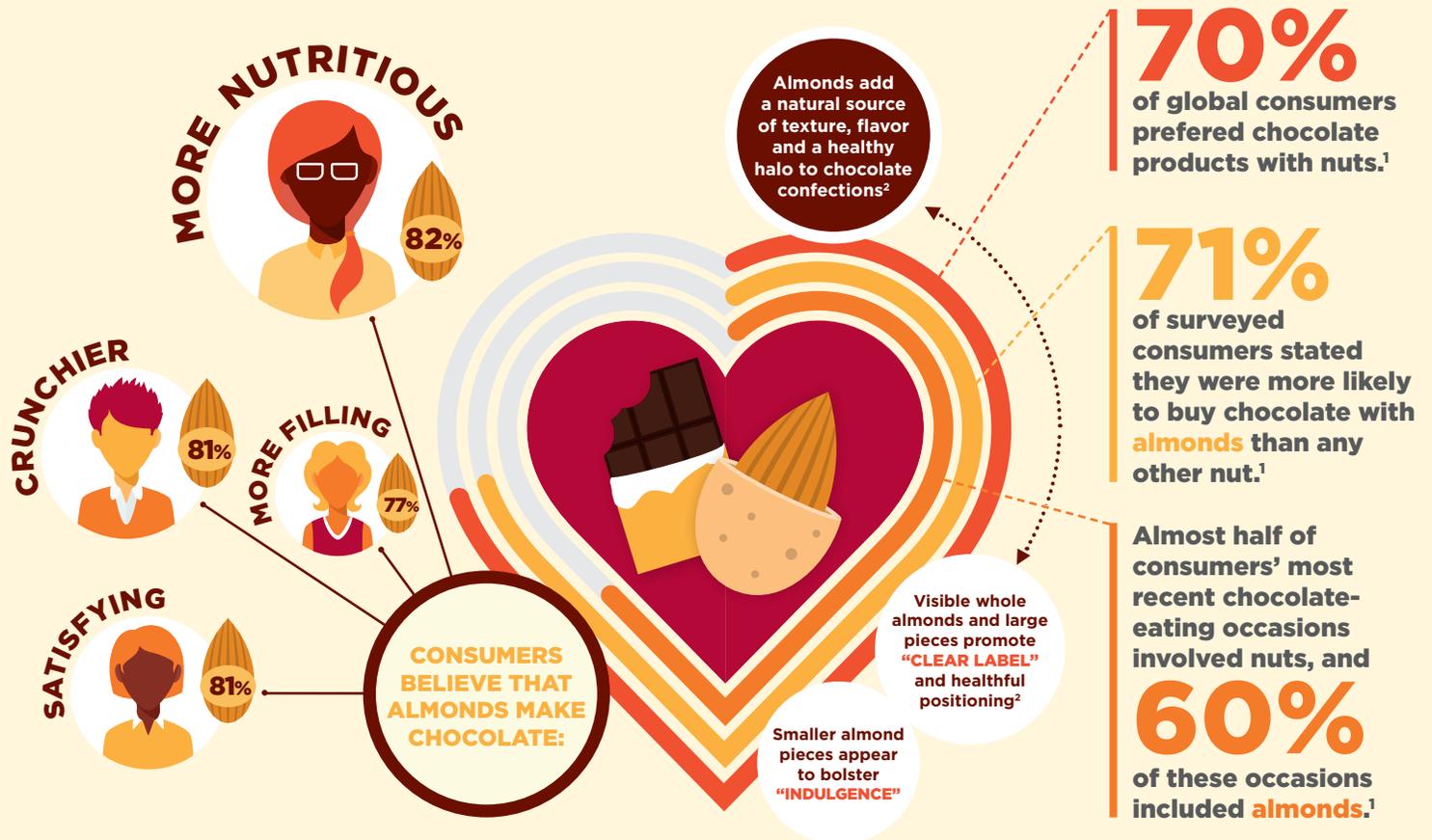


# CHOCOLATE AND ALMONDS

## A CLASSIC PAIRING CONSUMERS CRAVE

Consumers around the world continue to love chocolate, and it's easy to see why almonds hold so much appeal. Recent studies concluded that **happiness, taste** and **stress reduction** are the top-three reasons consumers eat more chocolate, and almonds enhance all of them — and more.<sup>1</sup>



### ALMONDS RAISE THE BAR



Participants rated chocolate bars containing almonds as more special, better for connecting with others, more calming and a vehicle for more positive nutrition.<sup>1</sup>

Almonds elevate more than just chocolate bars—they also bring a nutritious edge and consumer appeal to granola bars.<sup>1</sup>