



As early adopters in the legal cannabis edible and beverage industry, it's important for us to stay on top of the latest regulations and market trends so we don't lose our edge. The market is still relatively young, but more [companies are beginning to compete for market share and releasing new products onto the market](#) all the time.

That's why I'd like to attend **Cannabis Products Exchange conference April 28-29, 2022 in Denver, CO** to ensure that we proactively stay ahead of new developments rather than reacting to new regulations and consumer trends that could catch us by surprise. This conference is a valuable educational and networking opportunity so we can establish connections with other early-adopters, see what products our competitors are innovating, solidify best practices to improve our existing products and develop new ones, and evaluate equipment that could help us expand our operations.

**Here's an approximate breakdown of costs:**

Travel (Airfare, taxi, rideshare, etc.):	\$ _____
Meals & Per Diem (Breakfast and Lunch for two days included with registration):	\$ _____
Registration Fee:	\$ _____
<b>Total:</b>	<b>\$ _____</b>

In addition to the valuable education on topics ranging from regulations and compliance to market research, product development, quality, and consistency, this gathering is also a great opportunity to network with innovators, influencers, and suppliers. Equipped with the resources and connections gained at Cannabis Products Exchange conference, we'll be in a much better position to grow our business and expand our product offerings!

Thank you for your consideration and I look forward to hearing your decision.

Best regards,

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Learn more at [www.CPX22.com](http://www.CPX22.com)