

The rapidly expanding legal cannabis edible and beverage market has potential to become a lucrative profit center for our company in the coming years. As cannabis use becomes more mainstream and states adopt more relaxed regulations, the legal cannabis edible and beverage industry stands to reap exponential gains with or without us; some [financial experts project legal cannabis sales to top \\$80 billion by 2030](#).

That's why I'd like to attend **Cannabis Products Exchange conference April 28-29, 2022** in Denver, CO to ensure that we're planning ahead and prepared to enter the market as soon as it's fiscally viable for us to do so. This conference is a great window into the industry so we can explore options, see what obstacles early-adopters are encountering, what products our rivals are innovating, and formulate a plan so we're on solid footing when we're ready to bring our own product to market.

Here's an approximate breakdown of costs:

Travel (Airfare, taxi, rideshare, etc.):	\$ _____
Meals & Per Diem (Breakfast and Lunch for two days included with registration):	\$ _____
Registration Fee:	\$ _____
Total:	\$ _____

In addition to the valuable education on topics ranging from regulations and compliance to market research, product development, quality, and consistency, this gathering is also a great opportunity to network with early-adopters, influencers, and suppliers. Equipped with the resources and connections gained at Cannabis Products Exchange conference, we'll be in a much better position to hit the ground running once we're ready to enter the legal cannabis edible and beverage market!

Thank you for your consideration and I look forward to hearing your decision.

Best regards,

PROUDLY PRESENTED BY:



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