FOODS CONTENT PLATFORM GUIDE 2023

	January	February	March	April	May	June	July	August	September	October	November	December
Special Issue			ANNUAL NEW PRODUCTS REPORT			IFT Pre Show				SSW Pre Show		
Ad close	12/5/22	1/9/23	2/8/23	3/8/23	4/7/23	5/8/23	6/8/23	7/7/23	8/8/23	9/8/23	10/9/23	11/7/23
eMagazine	Sugar Reduction	Plant Based		Natural/Organic	Protein	Natural/Organic	Immunity	Protein	Plant Based	Natural/Organic	Sugar Reduction	Sustainability 2024
	Trends: Snacking	Trends: Upcycling		Trends: Sustainable Packaging	Trends: Better for You 2.0	Trends: Healthy Aging	Trends: Purpose-Driven Brands	Trends: New Ethnic	Trends: Shared Planet	Sustainability	Trends: Plant Based	Immunity 2024
	Products: With Fruit	Products: New Ethnic		Products: Bakery	Products: Beverage	Products: Cereals & Bars	Products: Sauces, Dressings	Products: Dairy	Products: Meat & Poultry	Energy Foods, Beverages	Products: Coffee, Tea	Categories to Watch 2024
	Pizza report							Botanical Sweeteners	New Color Trends	Products: With Nuts		
Ad close	11/10/22	12/12/22	1/17/23	2/17/23	3/21/23	4/18/23	5/17/23	6/19/23	7/19/23	8/21/23	9/19/23	10/17/23
	Natural/Organic	Sugar Reduction	Immunity	Protein	Plant Based	Sustainability	Protein	Immunity	Sustainability	Immunity	Natural/Organic	Protein 2024
Podcast	11/17/22		1/25/23				5/26/23	6/26/23				
	Fusing Flavor		Noodle Ingredients				Using Fruit Ingredients	Gums/Fibers/Hydrocolloids				
Ad close	11/17/22	12/12/22	1/24/23	2/14/23	3/16/23	4/25/23	5/24/23	6/15/23	7/26/23	8/28/23	9/26/23	10/24/23
	Plant Based	Protein	Sugar Reduction	Immunity	Sustainability	Immunity	Sugar Reduction	Protein	Sugar Reduction	Plant Based	Protein	Sugar Reduction 2024
Video		12/19/22		2/24/23	3/28/23			6/23/23				
		Top Five Botanicals		Using Nut Ingredients	Super Hot Sauces/Snacks			Sports Nutrition				
Ad close	11/22/22	1/5/23	2/2/23	3/6/23	4/4/23	5/3/23	6/1/23	7/6/23	8/2/23	8/31/23	10/5/23	10/31/23
	Protein	Immunity	Sustainability	Protein	Natural/Organic	Plant Based	Sustainability	Sugar Reduction	Immunity	Protein	Sustainability	Natural/Organic 2024
Infographic		1/12/23			4/12/23		6/9/23				10/10/23	
		Just Add Cheese			Bar Nutrition		Ingredients for Seniors				Anti-Inflammation Products	
Ad close	11/18/22	1/3/23	1/31/23	3/1/23		5/1/23	5/26/23	6/29/23	7/31/23		9/29/23	
Category Insights/Web	Immunity	Sustainability	Grains/Rice/Pasta	Plant Based		Protein	Carbonated Beverages	Plant Based	Natural/Organic		Plant Based	
Ad close	1/5/23	2/2/23	3/2/23	4/6/23	5/4/23	6/1/23	7/6/23	8/3/23	9/7/23	10/4/23	11/2/23	12/7/23
	Sustainability	Natural/Organic	Protein	Sustainability	Immunity	Sugar Reduction	Plant Based	Natural/Organic	Trending Flavors	Sugar Reduction	Immunity	Plant Based 2024
e-News		2/9/23		4/13/23		6/8/23						
		Confection Colors		Vitamins/Minerals		Cognitive Performance						
Ad close			1/9/23		3/8/23		5/8/23		7/7/23			
Webinar			Plant Based		Sugar Reduction		Natural/Organic		Protein			
			RCA Conference		Food Safety Summit		IFT				Supply Side WEST	











