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<th>Month</th>
<th>Special Issue</th>
<th>Ad close</th>
<th>eMagazine</th>
<th>Podcast</th>
<th>Video</th>
<th>Infographic</th>
<th>Category Insights/Web</th>
<th>e-News</th>
<th>Webinar</th>
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<tr>
<td>January</td>
<td>1/12/23</td>
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**Categories to Watch 2024**
- Pizza report
- Botanical Sweeteners
- New Color Trends
- Products: With Nuts
- Asian-inspired Products
- Functional Beverages
- Antioxidants
- Functional Snacks
- Plant-based Dairy Alternatives
- Plant-based Cheese Alternatives
- Functional Cereals and Bars
- Plant-based Meat Alternatives
- Functional Sauces and Dressings
- Plant-based Energy Foods
- Functional Beverages
- Plant-based Coffee
- Plant-based Tea

**Podcast Categories**
- Natural/Organic
- Sugar Reduction
- Immunity
- Protein
- Plant-Based
- Sustainability
- Probiotics
- Sports Nutrition

**Video Categories**
- Natural/Organic
- Sugar Reduction
- Immunity
- Protein
- Plant-Based
- Sustainability
- Probiotics
- Sports Nutrition

**Infographic Categories**
- Protein
- Immunity
- Sustainability
- Natural/Organic
- Plant-Based
- Sugar Reduction

**Category Insights/Web Categories**
- Immunity
- Sustainability
- Grains/Rice/Pasta
- Plant-Based
- Protein
- Carbonated Beverages
- Plant-Based
- Natural/Organic
- Plant-Based

**e-News Categories**
- Immunity
- Sustainability
- Natural/Organic
- Plant-Based
- Sugar Reduction
- Plant-Based

**Webinar Categories**
- Natural/Organic
- Plant-Based
- Sugar Reduction
- Probiotics

**Events**
- RCA Conference: 3/15, San Diego, CA
- Food Safety Summit: 5/5-5/11, Rosemont, IL
- IFT: 7/16 - 7/19, Chicago, IL
- Supply Side WEST: 10/31 - 11/3, Las Vegas